



SOUTHDOWN CLUB SOCIAL MEDIA GUIDELINES

As an organisation, we're guided by our shared values:

We collaborate inclusively:

We allow everyone to bring their whole self to work and play
We champion diversity of thought to find the best solutions for sport
We embrace differences and encourage contribution

We care for people and places:

We ensure that The Southdown Club is a place of psychological and physical safety
We always consider our impact
We value everyone and protect our environment

We play with spirit and win with grace:

We enjoy what we do and want everyone at The Southdown Club to do likewise
We respect the rules of engagement and challenge with courtesy
We bring the positivity and energy of sports to every space we enter

We're resilient in everything we do:

We are open minded and adaptable
We support each other to be successful
We believe in our purpose and in the impact of sport

We want our social media channels to reflect these values that we uphold as an organisation. To make this possible, we ask that you follow the guidelines below while interacting on our social media channels and WhatsApp communities.

Be Kind and Friendly

Do not discriminate or promote discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or other. No abusive, offensive, or rude language will be tolerated. Content and perpetrators that discriminate or contain inappropriate language will be removed from the on-line community.

Be Respectful

Always be respectful of others and their opinions. Make sure that everyone feels safe. Don't make personal attacks in your comments. Do not post content that could be seen to be defamatory, libelous, obscene, inflammatory, offensive, harassing, abusive, hateful, threatening, profane or personally abusive. There are humans behind the accounts that post, like, comment and share in relation to the Southdown Club social media platforms. Recommendations are welcome, abusive content is not.

No promotion or spam

Direct advertising posts and spam (repetitive, off-topic, irrelevant) are not permitted. Spam content and perpetrators will be reported to the platform and removed. If you see a spam comment, please report it to the platform. This will help us keep our posts free from spam information.

Follow platform guidelines

Don't breach any of the terms of any of the social media platforms themselves. This includes not posting sexually explicit or violent material.

Remember that our social media team admins are humans too

Please be kind and respectful to them, as well as individuals from our club community. Posts not adhering to our club guidelines may be removed or reported, and users repeatedly posting content falling outside of our guidelines may be banned from participation in our online communities.

If you see something that goes against these guidelines, you're welcome to send the club manager a direct message. Manager@southdownsportsclub.co.uk